

Smart Solutions for Unprecedented Shrink Visibility

Zebra SmartLens is an integrated, intuitive selection of hardware and software that works together to provide you with real-time insights into your store's inventory.

- Reduce shrink and operational costs
- Provide shoppers with a superior omnichannel experience
- Maximize sales



The Proactive Approach to Asset Protection

- 1 Reduce Administrative Errors**
Automate receiving, validate shipments, and prevent and resolve inventory discrepancies.
- 2 Identify Shrink & Take Action**
Spot items lacking a POS transaction, track their movement, and identify shoplifting situations, so you can uncover patterns and create anti-theft tactics.
- 3 Combat Return Fraud**
With SmartLens' item location and event data capabilities, you can validate return transactions and detect fraud in real time.

Hardware Solutions Providing Perspective & Control

- A Transition Point SmartLens Sensor**
Track items as they move through your entry and exit points, as well as between your backroom and sales floor.
- B Backroom SmartLens Sensor**
Detect and record RFID-tagged inventory from the moment it enters your backroom until it leaves.
- C Sensing Network Appliance (SNAP) SmartLens Sensor**
Versatile, ceiling-mounted devices enable real-time visibility into how and where items are moving on your sales floor.
- D Purpose-Built Sensors and Handheld RFID Readers**
Zebra's portfolio of field-proven sensors (such as Point-of-Sale sensors) and handheld RFID solutions seamlessly integrate to customize the solution for your store operations and leverage existing in-store technology investments.

Increasing Visibility. Decreasing Shrink.

Retailers' \$60 Billion Blind Spot

\$60B
\$60 billion lost across retail industry

\$700K
Organized crime costs \$700K per \$1B in sales

20%
20% of shrinkage due to admin. errors

\$1K
\$1K lost per employee-related incident

How SmartLens is helping retailers

96%
Up to a 96% increase in POS bypass visibility

<10 Min
Reduce case creation time from +1 hour to under 10 minutes

0 Labor

Zero labor required – eliminates the need for daily counts of high-shrink products.

Ready to see how Zebra SmartLens can help you gain more visibility into your store's shrink? Visit zebra.com/SmartLens.

